



## FOR ALLERGY SUFFERERS AND PEOPLE WITH SENSITIVE SKIN

### Free from fragrances and preservatives

Is your daily life affected by asthma, neurodermatitis, or other conditions that strain your skin or respiratory system? To avoid putting additional stress on your body, KLAR offers you an alternative to conventional detergents and cleaning agents that contain fragrances and preservatives.

### Full ingredient declaration

Not sure whether you react to certain products? Our packaging lists all ingredients in full according to the INCI declaration. This allows you to quickly identify whether any ingredient may be incompatible for you.

### DAAB Recommendation

The German Allergy and Asthma Association (DAAB) has tested several of our laundry products and officially recommends them.



## TESTED, CERTIFIED, AWARDED

We place great importance on ensuring that our products deliver what we promise – and that this is clearly visible to you. That is why we have our products certified.

- Independent certifications ECOGARANTIE® and ECOCERT® guarantee that only natural ingredients are used, free from genetic engineering and microplastics. The highest ecological standards are maintained.
- Our products, except for organic gall soap, are free from animal-derived ingredients.
- All products that come into contact with the skin are dermatologically tested with successful results.
- Selected KLAR products are recommended by the German Allergy and Asthma Association.



Detergent certified by ECOCERT Greenlife in accordance with the ECOCERT 'Ecodetergent' standard available at <http://detergents.ecocert.com>, products certified by Certisys srl. [www.ecogarantie.eu](http://www.ecogarantie.eu)

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MADE IN GERMANY

# SENSITIVE

Fragrance-free • for sensitive skin



# Klar

EcoSensitive



## FOR BABIES AND CHILDREN

### For sensitive skin

You want only the best for your child. Baby skin in particular is very sensitive and should not be exposed to unnecessary stress.

### Skin-mild formulations

The sensitive and extra skin-mild formulations of KLAR products are made for your baby. Your baby's delicate skin has direct contact with clothing, so it is especially important that products are skin-compatible.

### Dermatologically successfully tested

For this reason, all products that come into contact with your baby's skin are dermatologically tested with successful results. This allows you to care for and protect your baby in the best possible way.



## FRAGRANCE-FREE

### KLAR does not need fragrances

High-quality ingredients of mineral and plant origin clean reliably and hygienically – without added fragrances.

### KLAR is good for people

Thanks to mild formulations and natural ingredients, KLAR is ideal for people with sensitive skin and fragrance sensitivity, such as allergy sufferers, babies, and children. It is also beneficial for anyone who wants to live in an environmentally and health-conscious way or prevent allergies.

### KLAR is experienced

For over 35 years, KLAR has been a reliable partner for fragrance-free household hygiene. The products meet the highest ecological standards and offer excellent cleaning performance.



## 100% NATURAL & SUSTAINABLE

### KLAR uses soap nuts

The soap nut tree, native for example to India, bears fruit once a year. The soap nuts used in our products are wild-harvested. Their shells contain valuable and very gentle saponin, which is extracted using simple processes without chemical additives. This natural washing agent is skin-friendly, powerful, and environmentally friendly and is used in many KLAR products.

### KLAR is good for the environment

Unnecessary fillers are consistently avoided, and dosage is reduced to a minimum. This benefits the climate and the environment: less packaging material, reduced transport and storage volume, lower energy consumption, and less waste.



## Naturally clean – for you and your home

### YOUR BENEFITS

- Especially gentle on the skin – for allergy sufferers & babies
- Natural softening effect – no scratchy laundry
- Effective even at low temperatures
- Protects colours and fibres

KLAR offers everything your household needs: universal detergent, colour detergent, special detergents, bathroom and toilet cleaners, and surface cleaners for all areas – allowing you to keep every part of your environment clean and breathe freely everywhere.

## Hygienic cleanliness - for a clean future